

How the GA supports special meetings of our Local and Affiliated Groups May 2014

GA Council has a policy to 'pump-prime' initiatives for Local and Affiliated Groups; this includes advertising and may include financial support. In addition, the GA may provide support (usually advertising) for special meetings where they become annual events.

ONE-OFF SUPPORT

1. Curry Fund loan

Applications for a loan, repayable over two years, from the Curry Fund are considered (see website for application form and cut-off dates).

2. GA regional meetings grant

GA meetings grants are designed to encourage Local and Affiliated Groups to work together on joint events. Details are in the rules and on the website. Qualifying groups can receive a grant of up to £350. Priority goes to multi-group "regional" or "sub-regional" events, particularly those that can include the general public.

3. Advertising in the GA Magazine

We invite electronic versions of your event fliers to include in the GA Magazine (at the Editor's discretion). If there is insufficient space, there will be a box in the Magazine with the main details and a website address for further information. This is in addition to details supplied for the Circular. Priority will be given to one-off events.

4. GA presence at events

The GA likes to have a presence at all your special events with a stall selling GA Guides and similar items. Guides can be couriered to your event if local GA members can set up a stall. One-off events have priority; sometimes, we can support repeat events.

ADVERTISING AVAILABLE FROM THE GA FOR ALL SPECIAL EVENTS

1. Advertising on GA Website

There is a page devoted to 'other events' on the GA website. Details of your meeting are displayed and we welcome electronic copies of your fliers. We can create a link from the Home Page as your event date approaches.

2. Advertising in the GA Magazine

Regular Circular announcement plus box ad with a website address for further information. An electronic version of your flier can be included at the Editor's discretion.

3. Direct mailing via MailChimp

Sarah Stafford sends out details of upcoming events to members and can include details of Local and Affiliated Groups' special meetings.

4. Sale of tickets at GA events

Groups are welcome to sell tickets, and distribute fliers, for their events at the Festival of Geology and at our regular monthly lectures.